

Funding Guide 1

Introduction to Capital Fundraising (large appeals)



At some time or another, every church will need to raise a large amount of money for a capital campaign or project. It should not, however, be confused with planned Christian Giving. Generally speaking, the on-going mission of the Church should be funded by regular giving, while one off projects usually require external grant funding. Fundraising should therefore be an organised, planned activity.

Your fundraising aims should be aligned with the vision and mission of your church. Fundraising for capital costs involves plenty of planning and preparation, as well as securing the finances and equipment that your need to achieve your project goals.

The Church Building

If your project is making changes, alterations or extensions to the building of your church, it is important to recognise that the church is a community space as well as a sacred space.

If you are reordering your church and creating a larger, more flexible space you should be able to generate future income, however ensure that you speak to community groups and projects to identify your group of potential service users. Many churches cultural and architectural history are protected by law, and any physical alterations will need to be approved by the appropriate authorities, societies, as well as members living locally.

Why embark on a Capital Fundraising Project?

A Capital fundraising project can be an incredibly positive experience for both the church and its community. By helping to meet a local need, improve the state of the building or update its facilities, it ensures that the church remains at the heart of its community.

Funding Guides

We have created these Funding Guides, to take you through the various stages of developing and delivering a capital fundraising project by providing as much practical information as possible. However, no two projects are the same and some guides will be more relevant for you than others, depending on the type and size of your project.

The Funding Guides explain the basic processes, whilst the Tools and Templates provide further detail. The Helpful Hints are there to provide guidance and top tips.